

Job Title: Senior Consultant, Capital Mobilisation, Knowledge and Advocacy

Location: Flexible (ideally London or a hub in Europe or Africa)

Duration: Part-time (3 to 4 days per week) until mid-July 2025, with the potential for a full-time extension

Travel: Required for meetings and events in various locations

About GSG Impact

GSG Impact is a global organisation focused on accelerating the transition to impact economies by ensuring that impact is a key driver in every investment, business, and government decision. We aim to accelerate meaningful impact transparency and a transformative shift of money and resources towards the SDGs and climate commitments.

Active in over 50 countries, GSG Impact focuses on creating a more equitable and sustainable world through collective action. We bring together leaders from finance, investment, governments, regulators, social innovators, and philanthropists to advocate for and advance impact globally. Our National Partners are at the heart of this movement, developing impact strategies and implementing solutions tailored to their national and regional contexts.

With headquarters in London and staff across key global locations, including Paris, Rome, Buenos Aires, Nairobi, and Bangkok, we work closely with National Partners (NPs) in over 50 countries to advocate for impact, particularly in the areas of development finance, including SME finance. We aim to address systemic barriers that prevent SMEs and other impact-driven sectors in emerging markets from accessing affordable capital and support, while ensuring financial systems deliver positive social and environmental outcomes.

Role Overview

As Senior Consultant, Capital Mobilisation, Knowledge and Advocacy, you will lead efforts to drive capital mobilisation for impact investments in EMDEs, with a specific focus on advocacy and knowledge development. You will be responsible for developing and executing advocacy strategies aimed at elevating solutions emerging from our work and the work of our National Partners within global and national policy agendas, especially to support the mobilisation of capital for SMEs in EMDEs. This role will be pivotal in ensuring that GSG Impact's work at the global level is translated into actionable recommendations both for policies and impact/development finance practitioners.

This consultancy will run until mid-July 2025, with the possibility of transition into a full-time role depending on performance and secured funding.

Key Responsibilities

1. Capital Mobilisation Advocacy

- Lead the development and implementation of strategic advocacy agendas to promote capital mobilisation for sustainable and impact-driven investments, particularly for SMEs in emerging markets.

- Drive GSG Impact’s participation in high-level international fora such as Finance in Common and the Financing for Development (FfD4) Summit, advocating for systemic changes like the ones we proposed in our [collective input paper to FfD4](#).
 - Develop policy roadmaps and recommendations for enhancing development finance frameworks, working with stakeholders across the ecosystem, including DFIs, MDBs, private investors, and governments.
 - Build strategic partnerships with key players in the development finance space, including private sector stakeholders, multilateral institutions, and donors, to enhance capital mobilisation efforts and create strong engagement from that group to support our advocacy agenda.
- 2. Coalition of Action on Capital Mobilisation**
- Lead the Coalition of Action (CoA) which is an action oriented global multi-stakeholder working group, coordinating knowledge development and advocacy activities, and facilitating collaboration among National Partners (NPs) and Strategic Partners.
 - Drive the development of a shared narrative and consensus among coalition members, ensuring that advocacy efforts are aligned with GSG Impact’s broader goals.
 - Organise and lead meetings, side events, and roundtables to engage with key stakeholders and promote a cohesive approach to scaling SME finance and other priority sectors for impact.
- 3. Knowledge Development and Stakeholder Engagement**
- Support the development of knowledge products, including policy briefs, research reports, and advocacy documents, to inform and influence decision-makers within the development finance ecosystem.
 - Represent GSG Impact at global and regional events, contributing to the discussion on capital mobilisation, impact investment, and sustainable finance.
 - Engage with external partners, governments, and other stakeholders to share insights, promote best practices, and advocate for the scaling of impact finance solutions.

Essential Experience and Skills

- **Expertise in Development Finance:** Strong understanding of the development finance landscape, with experience in capital mobilisation, impact investment, or development finance transactions, particularly in emerging markets.
- **Advocacy and Policy Experience:** Proven track record of developing and executing advocacy strategies aimed at influencing global and national policy agendas.
- **Stakeholder Engagement:** Ability to build relationships and collaborate with a wide range of stakeholders, including DFIs, MDBs, governments, impact investors, and development organisations.

- **Strategic and Action-Oriented:** Capacity to think strategically and lead initiatives that influence policy, mobilise capital, and foster collaboration across the development finance ecosystem.
- **Excellent Communication Skills:** Strong written and verbal communication skills, with the ability to simplify complex concepts and communicate them effectively to diverse audiences.
- **Project Management:** Demonstrated ability to manage multiple projects simultaneously, prioritise tasks, and deliver results in a dynamic environment.
- **Fluency in English:** Additional languages are an asset.
- **Ability to Travel:** Willingness to travel internationally for meetings and events as required, including
 - Week of February 24 in Cape Town, South Africa
 - Week of June 9 in Accra, Ghana
 - Week of June 30 in Sevilla, Spain

Location: Flexible (London or a hub in Europe or Africa)

Duration: Part-time (3 to 4 days per week) until mid-July 2025, with the potential for a full-time role

Compensation: Competitive within the development finance sector, based on experience.

Application Process:

Please submit your CV and a short supporting statement (no more than one page) to careers@gsgii.org by 19 January 2025. Be sure to include the job title in the subject line.