



## CAMBODIA'S ENTREPRENEURIAL ECOSYSTEM STRENGTHENING CONFERENCE 2024

# CAMESCO24

# POWER OF COLLABORATION FOR IMPACT

25 NOVEMBER 2024

8:30AM - 17:00PM

Diamond Island Convention and Exhibition Center  
Phnom Penh, Cambodia

## 1. Background

### 1.1. CAMESCO

**Cambodia's Entrepreneurial Ecosystem Strengthening Conference (CAMESCO)** is an initiative established to build a network with like-minded stakeholders to strengthen Cambodia's entrepreneurship and investment ecosystem. This allows the showcase of the best practices in promoting collaboration and trust building and fostering entrepreneurship culture among Entrepreneur Support Organizations (ESOs) and system's actors.

CAMESCO is envisioned as a regular annual conference to bring together local and international stakeholders within the entrepreneurial development community and explore challenges and opportunities to build a strong and attractive Cambodia's Entrepreneurial and Investment ecosystem. The second edition of CAMESCO was held in 2023 joined by more than 180 participants both the local and regional stakeholders within the entrepreneurial development space. CAMESCO is being conducted under the **Enhancing Entrepreneurial Ecosystem and Investment (3Ei) initiative**, co-financed by Khmer Enterprise (KE), Swiss Agency for Development and Cooperation (SDC), and Korea International Cooperation Agency (KOICA) and co-implemented by Khmer Enterprise and Swisscontact.

### 1.2. CAMESCO2024

CAMESCO2024 will be held on **25<sup>th</sup> November 2024**. The theme for CAMESCO 2024 is **"Power of Collaboration for Impact"** The event will feature two focused tracks:

- **Impact Investing Track:** Harnessing Collaborative Power to Build the Impact Economy

- **Entrepreneurial Ecosystem Track:** Harnessing Collaborative Power for Drive Systemic Transformation

The pre-launch event of the Cambodia National Advisory Board for Impact (Cambodia-NAB) under the Impact Investing Track that will unveil Cambodia-NAB’s strategic initiatives and seek to forge a coalition with GSG National Partners in developing a vibrant impact investment ecosystem, aligning with the GSG Impact Partnership to catalyze investments and entrepreneurship for the benefit of people and the planet.

Fostering innovation and continuous improvement through a broader perspective under the Entrepreneurial Ecosystem Track, stakeholders will collaboratively work towards systemic changes that enhance Cambodia's entrepreneurial ecosystem.

## 2. Objectives

- **Recap the year-round summary** of Cambodia's entrepreneurial ecosystem initiatives and status, including [Give a Day](#) and Ecosystem Builder Network (EBN) meetings and other ecosystem strengthening activities that have occurred within the year
- **Disseminate findings** of the Cambodia’s Entrepreneurial Ecosystem via the Social Network Analysis
- **Promote impact investing** ecosystem to mobilize investment capital towards impact entrepreneurs via global and regional initiatives and their implication in Cambodia
- Explore innovative solutions to **thrive for a systemic change** for entrepreneurship support
- **Network** with national and regional organizations.

## 3. Agenda

Time	Sessions
<b>IMPACT INVESTING TRACK: HARNESSING COLLABORATIVE POWER TO BUILD IMPACT ECONOMY</b>	
8:30–9:00	<b>Guests Arrival and Registration</b>
9:00–9:05	<b>National Anthem</b>
9:05–9:40	<b>Welcome Remarks</b> <ul style="list-style-type: none"> <li>● <b>Swiss Agency for Development and Cooperation (SDC)</b></li> <li>● <b>Korea International Cooperation Agency (KOICA)</b></li> </ul> <b>Opening Remarks and Pre-Launch of Cambodia National Advisory Board for Impact (Cambodia-NAB)</b> <ul style="list-style-type: none"> <li>● <b>H.E. Dr. Vanmunin Chhieng</b>, CEO of Khmer Enterprise</li> </ul>

9:40–9:50	<b>Photo Session</b>
9:50–10:40	<p><b>Session 1: Introduction of the GSG National Advisory Board (NAB)</b></p> <p><b>Objective:</b> To provide insights into Cambodia–NAB’s strategic initiatives and showcase the GSG Impact Partner achievement in catalyzing investments and entrepreneurship to build impact economy</p> <p>Showcase the GSG Impact Partner: Japan NAB and its Achievement</p> <ul style="list-style-type: none"> <li>• <b>Mr. Masataka Uo</b>, CEO Japan Fundraising Association and Vice Chair of Japan Impact Partner for GSG Impact</li> </ul> <p>Cambodia–NAB’s Strategic to Build a Vibrant Cambodia’s Impact Investment Ecosystem</p> <ul style="list-style-type: none"> <li>• <b>Mr. Somphyvatanak Kong</b>, Senior Market and Funding Manager, Khmer Enterprise</li> </ul>
10:40–11:00	Coffee Break
11:00–12:00	<p><b>Session 2: Nurturing a Vibrant Impact Ecosystem</b></p> <p><b>Panel Discussion:</b> Harnessing Networks to Cultivate a Thriving Impact Investing Ecosystem and Accelerate Investments in the Impact Economy</p> <p><b>Objective:</b> To demonstrate how leveraging networks can enhance the impact investing ecosystem by promoting collaboration, unlocking investment opportunities, supporting entrepreneurship, and measuring effectiveness to catalyze a sustainable impact economy</p> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>• <b>Ms. Fai Wechayachai</b>, Head of Market Development GSG Impact</li> </ul> <p><b>Panellists:</b></p> <ul style="list-style-type: none"> <li>• <b>Mr. Mark Selby</b>, Director of Climate Finance, Mekong Strategic Capital</li> <li>• <b>Mr. Romy Cahyadi</b>, CEO, Instellar and Indonesia Impact Alliance</li> <li>• <b>Dr. Melissa Foo</b>, CEO, Malaysia Impact Alliance</li> </ul>
12:00–13:30	<b>Networking Lunch</b>

ENTREPRENEURIAL ECOSYSTEM TRACK: HARNESSING COLLABORATIVE POWER TO DRIVE SYSTEMIC TRANSFORMATION	
13:30–14:10	<p><b>Session 3: Summary of Key Results of Cambodia’s Entrepreneurial</b></p> <p><b>Objective:</b> To provide insights into the status and development of Cambodia’s entrepreneurial ecosystem by sharing initiatives and evolving ecosystem development.</p> <p>Summary of the Key Results and KE’s Initiatives in Cambodia</p> <ul style="list-style-type: none"> <li>• <b>Ms. Sreynang Hun</b>, Entrepreneurship Ecosystem Specialist, Khmer Enterprise</li> </ul> <p>Preliminary Findings of the Cambodia’s Entrepreneurial Ecosystem via the Social Network Analysis (SNA)</p> <ul style="list-style-type: none"> <li>• <b>Ms. Agnes Lachaise</b>, Senior Consultant, Sevea Consulting</li> </ul>
14:10–15:10	<p><b>Session 4: Panel Discussion: Unlocking Systemic Transformation Through the Power of Collaboration</b></p> <p><b>Objective:</b> To explore how collaboration and strategic partnerships drive sustainable, large-scale change, sharing insights on creating ecosystems that foster innovation and systemic transformation.</p> <p><b>Moderator:</b></p> <ul style="list-style-type: none"> <li>• <b>Mr. Michael Tan</b>, CEO, Aquarii BD Cambodia</li> </ul> <p><b>Panellists:</b></p> <ul style="list-style-type: none"> <li>• <b>Ms. Ayaka Matsuno</b>, Director of Social Innovation Program, Sasakawa Peace Foundation (SPF)</li> <li>• <b>Ms. Sucharita Kamath</b>, Regional Chapter Head, Aspen Network of Development and Entrepreneurs (ANDE)</li> <li>• <b>Ms. Quynh Anh Nguyen</b>, Program Manager, Swiss Entrepreneurship Program in Vietnam</li> </ul>
15:10–15:30	Coffee Break
15:30–16:30	<p><b>Session 5: Global and Regional Trends of Entrepreneurship Support at Scale</b></p> <p><b>Objective:</b> To share the key global and regional trends in entrepreneurship support, focusing on effective strategies and technologies that enable scalable impact.</p>

	<p>Scaling Impact: Unleashing Data and AI for Scalable Entrepreneurial Ecosystem Development and Impact</p> <ul style="list-style-type: none"> <li>● <b>Mr. Tom Sebastian</b>, Regional Director Programs &amp; Partnerships Asia (APAC), Seedstars</li> </ul> <p>Scaling Sustainably: Leveraging ESG Principles to Drive Market Growth and Resilience</p> <ul style="list-style-type: none"> <li>● <b>Ms. Sabine Joukes</b>, Chief of Party, USAID Morodok Baitang</li> </ul>
16:30-16:45	<p><b>Closing Keynote: Way Forward to Drive Systemic Transformation in Cambodia</b></p> <ul style="list-style-type: none"> <li>● <b>Dr. Daniel Setiawan Nugraha</b>, Country Director, Swisscontact Cambodia</li> </ul>

*\*\*this agenda is tentative and subject to change per necessity.*