

ACTION GUIDE

Shared Learning Across the NAB Network

**RESEARCH &
KNOWLEDGE
DEVELOPMENT**
— TOOLKIT —

Shared Learning Across the NAB Network

Participation in NAB Dialogues

NAB Action Guide from
The Global Steering Group for Impact Investment

As NABs look to be the vanguard of the impact revolution in their national economies, the GSC provides a platform and space for NABs to share and learn from each others' experience.

This Action Guide outlines how NABs can take full advantage of the shared learning opportunity presented by NAB Dialogues by suggesting topics of interest, presenting at **NAB Dialogues** or simply attending and exchanging views with other NABs.

1. Introduction

Any revolution needs creativity, innovation and calculated risk-taking at its core to break the status quo and succeed in creating a new paradigm. The impact revolution we seek in the world today is no different.

To foster that innovation across the global network of NABs, one of the core activities of the GSG since its inception has been to create a platform for shared learning; a safe space for sharing ideas, best practice and reflection on what's working and not working.

The **NAB Dialogues** are a series of exclusive online forums for members of the NAB community. With input from NABs on a rolling basis, the topics are carefully curated by the GSG team to enable shared learning across a wide range of topics relevant to building the impact economy.

Dialogues will typically showcase the latest research or initiatives from across the global NAB network and be led by an expert from a NAB. Where global experts do not exist within the NAB community, the GSG will identify and invite external subject matter experts to participate in a NAB Dialogue.

Importantly, NAB Dialogues are private and closed forums where Chatham

House rules apply. This is designed to encourage frank and fearless discussions about new ideas, what's working and what's not working and how those challenges might be addressed.

GSG NAB DIALOGUE — SERIES —

- ▲ Exclusively for NABs.
- ▲ Curated and convened by GSG.
- ▲ Confidential and candid.
- ▲ Latest research, ideas, best practice and learnings.
- ▲ Speakers from NABs and external experts.

The format of NAB Dialogues typically includes:

- ▲ Presentation from a NAB leader or independent expert;
- ▲ Q&A and open discussion; and,
- ▲ Live polling, where relevant.

2. Expected Benefits

Benefits of the GSG NAB Dialogues series include:



National Advisory Board

- ▲ A convenient and safe space in which to share insights and learnings with like-minded colleagues from across the global NAB network.
- ▲ An opportunity to learn about the latest insights and innovations from thought leaders and innovators outside the NAB network.



National Impact Economy

- ▲ A vehicle for accelerating the transmission of knowledge and best practice to help NABs maximise their effectiveness in building the local impact economy.



Global Impact Movement

- ▲ Increased level of understanding among the NAB community on key topics leading to a more informed community.
 - ▲ Effective dissemination of best practice and lessons learned.
 - ▲ Engagement of NAB members with the GSG core team and global experts.
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3. Pre-requisites for Success

▲ **Agenda-setting input from NABs:**

Periodically the GSG leadership team will seek input from all NABs into the **NAB Dialogue** program for the forthcoming period. It is vital that NABs take this opportunity to provide their ideas on topics of interest so that the program of dialogues over the course of a year is as relevant as possible to the contemporary challenges and

opportunities in front of NABs across the network.

▲ **Participation:** NAB Dialogues are only as valuable as the input and participation that they garner from across the NAB network. From past experience, the highest-quality **NAB Dialogues** are those that are well attended and where diverse views and experiences are represented.

4. Activities, Roles & Responsibilities

NABs can participate in NAB Dialogues convened by the GSG in three ways:

- 1 **Propose** topics;
- 2 **Participate** in Dialogues; and/or
- 3 **Present** at NAB Dialogues to the global NAB network.

NAB Dialogues – Summary of GSG Services

	Degree of GSG Support	Complexity	Estimated Time Commitment
1 Propose Dialogue Topics	● ○ ○	● ○ ○ ○ ○	Minimal
2 Participate in NAB Dialogues	● ○ ○	● ○ ○ ○ ○	Periodic
3 Prepare Presentation for NAB Dialogues	● ○ ○	● ● ○ ○ ○	Variable

4.1 PROPOSING DIALOGUE TOPICS

NABs are encouraged to proactively suggest *NAB Dialogue* topics of interest to the GSC Market Development team throughout the year. The GSC team collates suggestions from across the NAB network as well as topics we identify from engagement with international experts outside of the NAB network, innovators and international organisations such as the OECD, World Bank, GIIN and others. NAB dialogues will also be used to discuss in more detail the topics presented as part of this series of offerings.

The GSC team will aggregate similar suggestions and prioritise those that show signs of strong interest across the global network.

The forward schedule of NAB Dialogues is advertised in the GSC's *News4NABs* newsletter.

4.2 PARTICIPATING IN NAB DIALOGUES

In addition to notification through *News4NABs*, confirmation of *NAB Dialogue* details including date, time

and RSVP requirements are sent to all NABs with at least two weeks' notice. These invitations allow interested individuals to self-register for the session through the link provided.

NAB Dialogues are typically scheduled as a webinar event, allowing phone and computer dial-ins and screen sharing for broadcast presentations.

Moderated by a member of the GSC Leadership team, the format of each event is designed explicitly to provide ample opportunity for NABs to share perspectives, ask questions and test ideas.

Key features

- ▲ NAB-driven agenda of topics.
- ▲ Advertised in *News4NABs* with invitation to register no less than 2 weeks prior.
- ▲ Typically 60 minutes in length.
- ▲ Convenient webinar dial-in.
- ▲ Interactive format to encourage dialogue.
- ▲ Opportunity to share research and gather feedback.

4.3 PRESENTING AT A NAB DIALOGUE

Across the global NAB community, research is being undertaken which is of significant interest to others. While updates on research being developed across the NAB network is highlighted in the *News4NABs* newsletter, a **NAB Dialogues** provides an excellent opportunity for NABs to present their research finding and insights, test ideas and instantly gather feedback from across the global network.

Depending on the objective and topic of the Dialogue, tools such as live polling can also be used thereby providing a unique opportunity for NABs to conduct live, real time, market research among colleagues across the global network. This helps move forward discussions on key topics, whilst ensuring that existing NAB work is built upon and not duplicated.

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NAB Dialogues are essential for the sharing of knowledge across the NAB community in an easy, quick and accessible format.

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MARIA LAURA TINELLIA

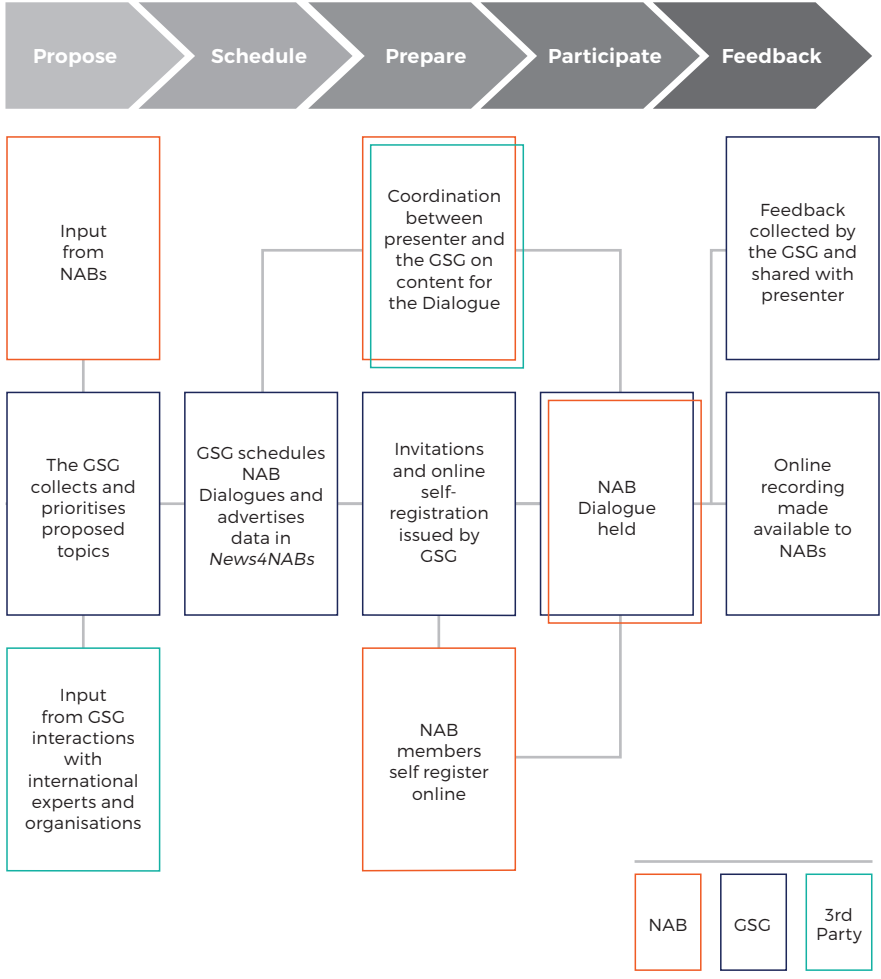
Argentine and Uruguay NAB Chair
and GSG Trustee

Previous topics and speakers

Topic	Date (in 2019)	Presenter Organisation
Impact Management Project	17/04	Impact Management Project
Small and Growing Businesses	15/05	Collaborative for Frontier Finance & Global Development Incubator
Impact Economy, Impact Act & Capitalism 2.0	12/06	South Africa NAB & Triodos Bank
GSG Summit	31/07	GSG Team
Definitions of Impact Enterprises	18/09	Brazil NAB & British Council
Policy	12/09	OECD
Impact Bonds	09/10	French NAB, Argentinian NAB & Finnish NAB
Impact Weighted Financial Accounts	23/10	Harvard Business School

The process for NAB participation in **NAB Dialogues** is summarized as follows:

NAB Dialogues



5. Anticipating implementation challenges and risk factors

NAB Dialogues have proven to be a simple, popular and effective platform for shared learning and the encouragement of innovation and a sense of community across the global NAB network.

The ongoing success of the NAB Dialogue format depends on:

- ▲ The active engagement of NABs in proposing topics of most interest to them;
- ▲ Careful prioritization and timely scheduling by the GSG to ensure that Dialogues are of broad interest and well timed to help NABs stay abreast of the latest developments in a fast moving environment; and
- ▲ High-quality presentations prepared by presenters.

6. Measurements for success (i.e. KPIs)

Together, the GSG and NABs can assess the success of **NAB Dialogues** by looking at:

- ▲ The number of participants attending each **NAB Dialogue**;
- ▲ Satisfaction levels from post-event feedback collected by the GSG; and
- ▲ Indications from leaders across the NAB network that ideas and discussions raised on **NAB Dialogue** calls are positively influencing research and programmatic activities by NABs across the global network.

7. Additional and Related Information Resources

Further information related to the GSG Support Services outlined in this Action Guide include:

- ▲ Online recordings of all previous NAB Dialogues can be accessed by contacting the GSG

8. Contact

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